



GAMEZBOOST

WHITE LABEL

CASUAL GAMING

PLATFORM

INTRODUCTION

20+ Years
in the Games
Business



Skilled
& Dedicated
Team



Develop & Provide
White Label Casual Games
Platforms

Clients & Deployment
Across the Globe



GAMEZBOOST TECHNOLOGY

- CLOUD HOSTED HTML5 GAMES

The image features a central collage of mobile devices and promotional banners. At the top, a purple banner reads "SKILLPOD". Below it, a smartphone displays the Skillpod website interface with a "Zombazer" game featured prominently. To the left, a purple banner says "CROSS DEVICE COMPATIBLE" next to an illustration of a pirate character. In the center, another smartphone shows a "Newest Games" list including "Snake and Blocks", "Zig Zag Color Line", and "Zombazer". To the right, a smartphone displays a game interface with a score of 852 and a "Tinbo Strike" game. Below that, another smartphone shows a "Newest Games" list with "Monkey Banana Jump" and "Burger Bar". A purple banner at the bottom right says "ADD YOUR BRAND" with a target icon. A central purple banner reads "LANGUAGE LOCALIZATION & BRANDED SITES" with a pencil icon. The background is dark with green and purple accents, featuring stylized zombie and alien characters.

EXTENSIVE API'S FOR SEAMLESS INTEGRATION

THE ENGAGEMENT LOOP



FROM PLAY TO LOYALTY - ENGAGE, COMPETE AND BE REWARDED!

CORE PLATFORM FEATURES

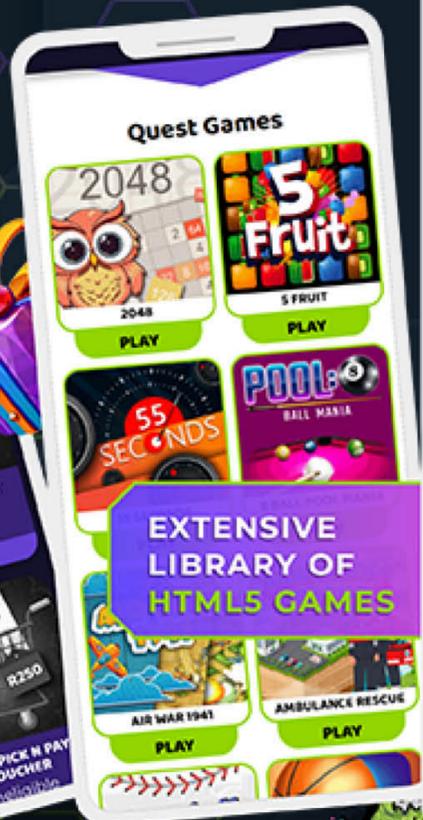
- BUILT FOR ENGAGEMENT

KEY FEATURES:

LOYALTY & REWARDS FRAMEWORK

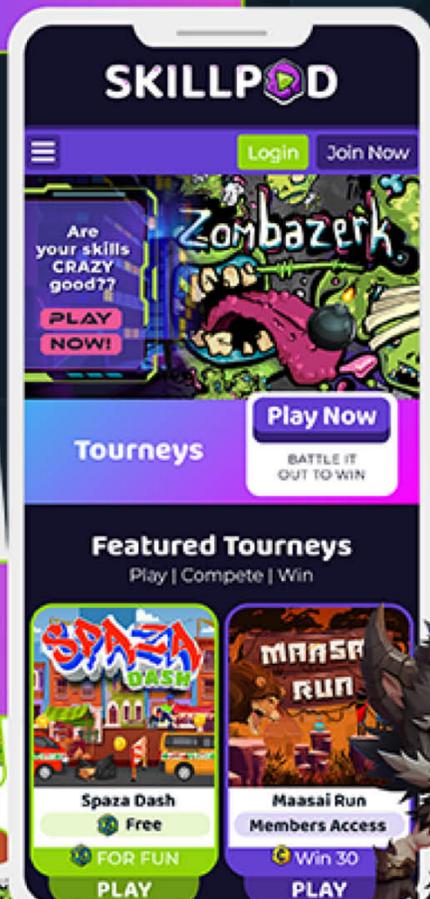


FULLY CUSTOMIZABLE WHITE LABEL GAMES PLATFORM



EXTENSIVE LIBRARY OF HTML5 GAMES

COMPETITIVE TOURNAMENTS + ESPORTS FORMATS



FLEXIBLE MONETIZATION MODELS



- » **200+ mobile-friendly HTML5 games** across multiple genres
- » **Branded tournaments**, PvP challenges, and real-time leaderboards
- » XP, Coins, and Pods-based gamification and **reward system**
- » Friend lists, live chat, and **social engagement tools**
- » **Cross-device play** with cloud save and sync
- » Unlockable quests, redeemable rewards, and **configurable incentives**
- » **Real-time analytics** and reporting to track platform usage and performance



PREMIUM GAMES

HTML5 Casual Games of Skill

Titles across all popular genres, fully integrated with secure high scores & live leaderboards



GAME QUESTS



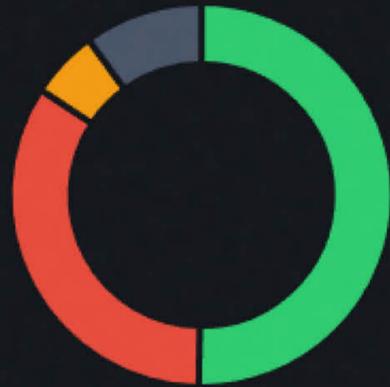
QUALITY OVER QUANTITY



CUSTOMIZABLE QUIZZES, POLLS AND SURVEYS

REPORTING

RESPONSE SPLIT



Correct Incorrect Skipped Aborted

CORRECT RATE PER QUESTION



TOURNEYS



The Olympic Quiz

Ends in 22:15:09:51
1 players

PLAY NOW 300 Pods Entry Fee

Share: [Social Icons]

PRIZES LEADERBOARD HOW TO

WHAT YOU CAN WIN



300 Coins
1st Prize



250 Coins
2nd Prize

LEADERBOARDS

TOP PLAYERS FRIENDS

#	Player	Highest
1	Fluffy Teddy	26
2	CMNDR	6
3	Player007	3

Name	Description	XP
Score over 1,000	Get a Score over 1,000	2
Score over 3,000	Get a Score over 3,000	5
10 Correct Answers	Answer 10 Questions Correctly	10
Score Above 10,000	Get a Score Above 10,000	10
Score Above 15,000	Get a Score Above 15,000	15
Full House	Get 15 Answers Correct	15

QUESTS

Let's Test Your Knowledge

02/20 5 SCORE 10

What is the most important reason for having clearly defined company values?

- Black
- Orange
- Green

Thats Right!

Next question in 5 sec



COMMERCIALIZATION

CONFIGURE FOR SUBSCRIPTIONS (AYCE)

Full integration with telco DCB API's to manage user onboarding & access to all content & contests, with auto renewals, until unsubscribed.

Business model: % of gross revenue.

FREE TO PLAY

Offered as a value added service to clients wishing to drive user acquisition, engagement & retention to cross promote services.

Business model: monthly fee, with sliding scale options.

AD SUPPORTED

All barriers to entry removed for user access, ads displayed as pre & post-roll ads, advertorial, sponsored contests & rewards.

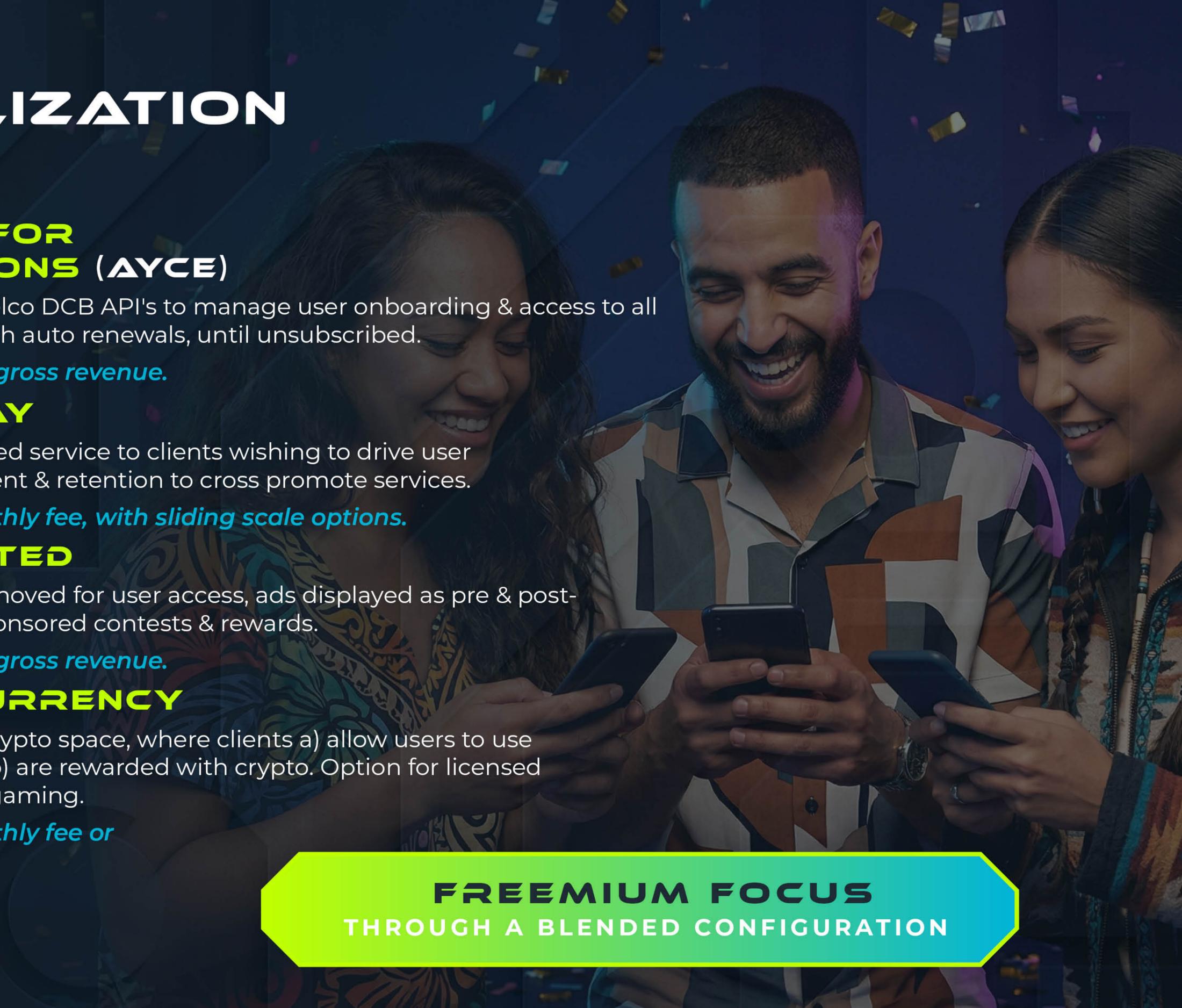
Business model: % of gross revenue.

VIRTUAL CURRENCY

Typically used in the crypto space, where clients a) allow users to use crypto to gain access b) are rewarded with crypto. Option for licensed clients to offer skilled gaming.

Business model: monthly fee or % of gross revenue.

**FREEMIUM FOCUS
THROUGH A BLENDED CONFIGURATION**



SPONSORED CONTESTS & PRIZES

BRANDED CONTESTS AND PRIZES

Unlock powerful advertising opportunities by sponsoring Contests and prizes! This ensures that your brand is visible and recognizable across the entire platform.

CUSTOMIZED BANNERS

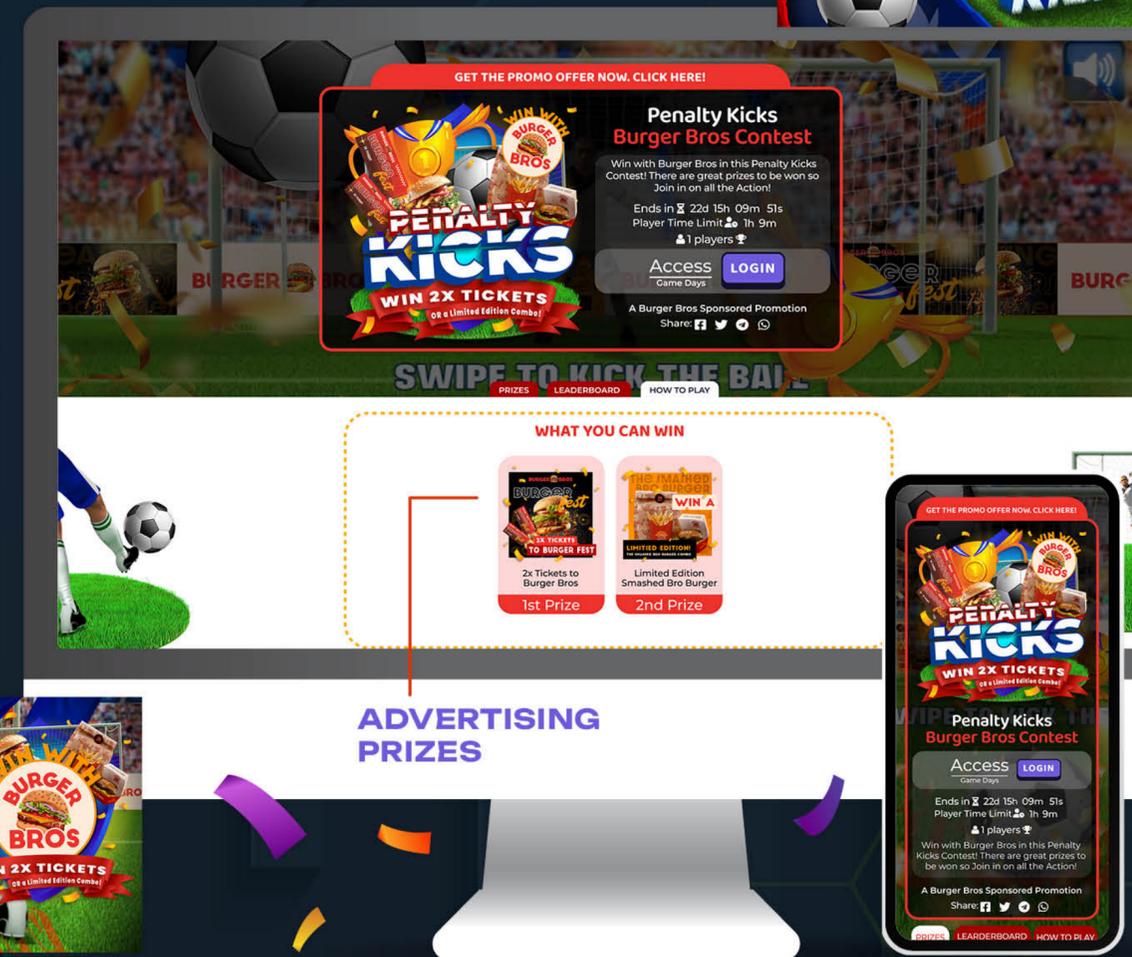
Here, you can see how the Burger Bros brand is prominently featured across all banners and integrated into the advertising throughout the site.

Tailored banners, mini-sites, and pre-and post-roll ads that align with **Your Brands** identity, ensuring optimal advertising impact.

ADVERTISING BANNERS



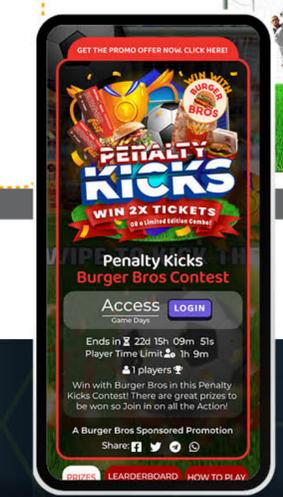
ADVERTISING MINI SITES



ADVERTISING PRIZES



ADVERTISING PRIZES



PRE/POST-ROLL BANNER ADS



ADVERTISING BANNERS

PRE AND POST-ROLL ADS

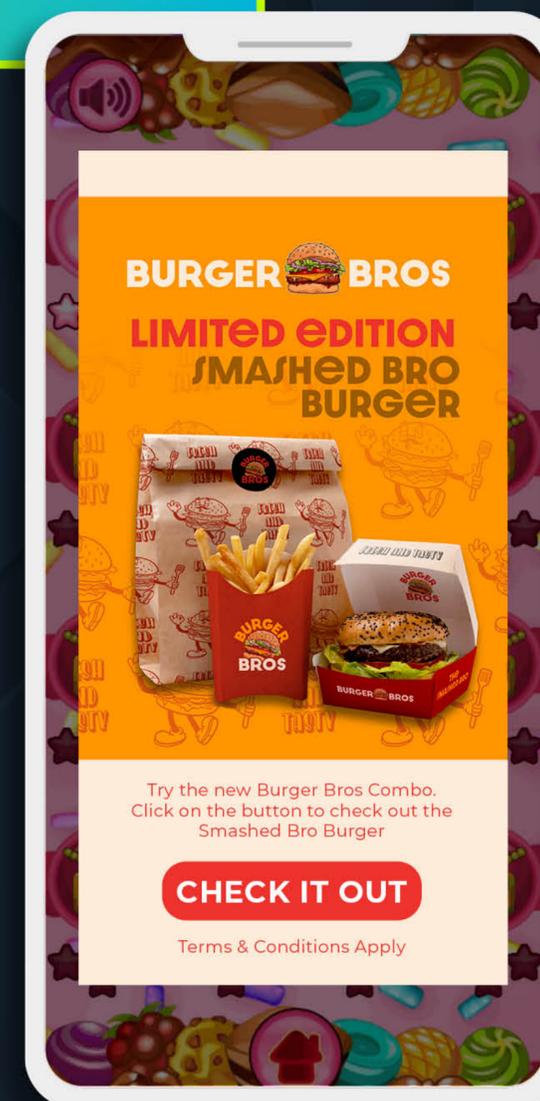
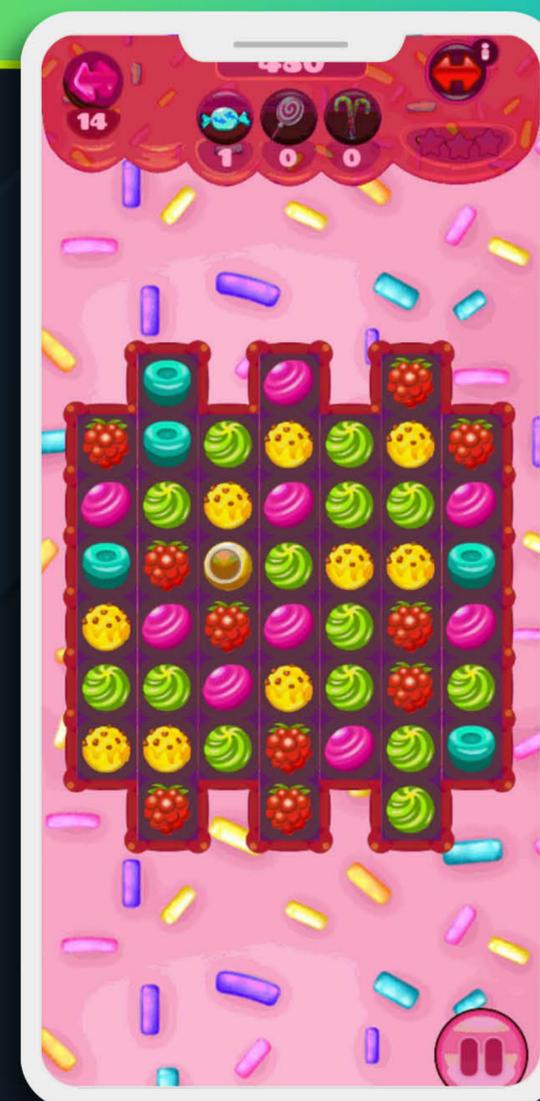
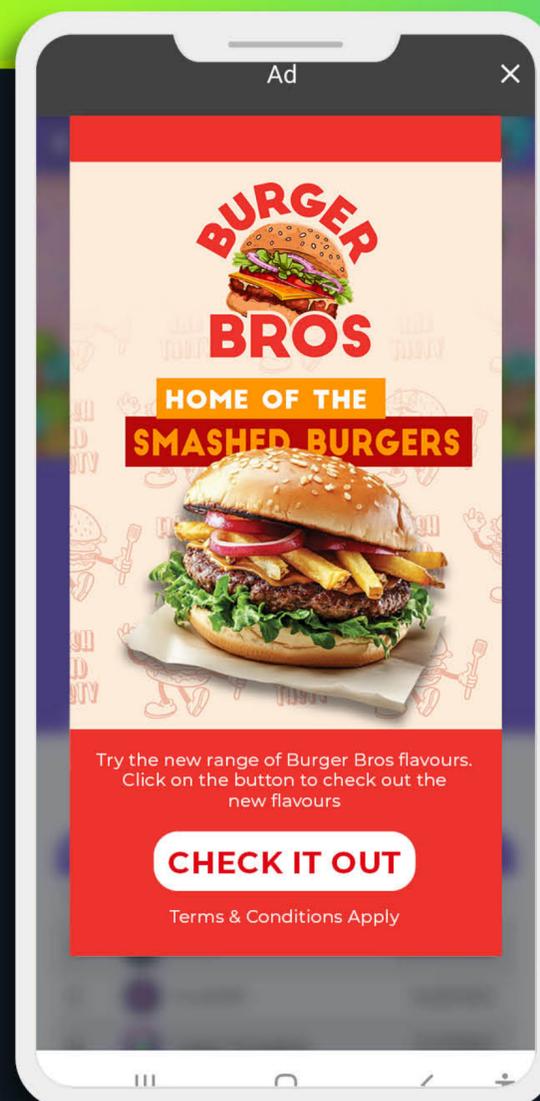
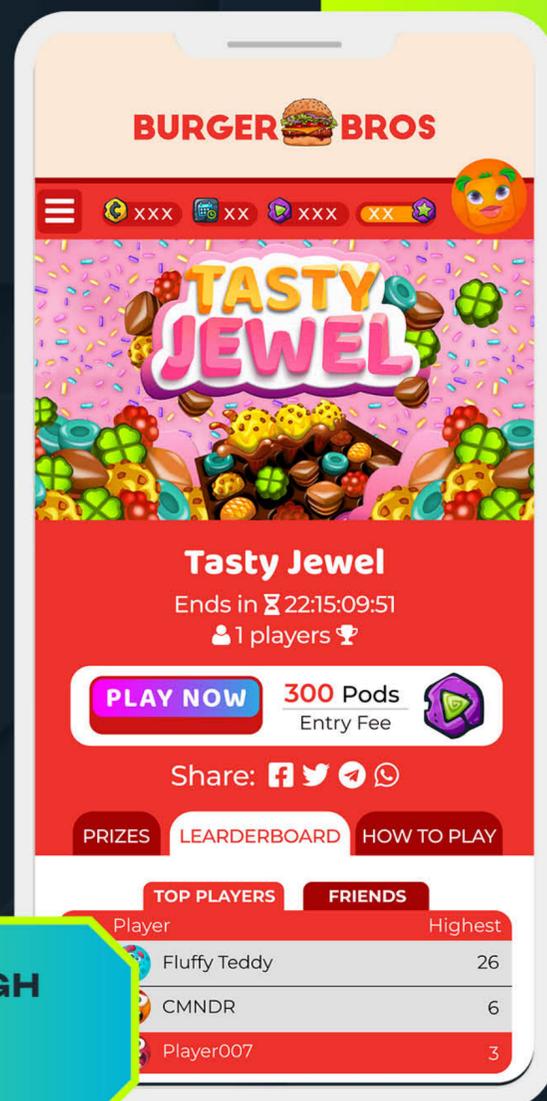
Pre-roll and post-roll ads are effective tools for promoting Your Brands products or upcoming events. These engaging banners can be placed before, during or after games and contests, ensuring they reach a wide audience. By showcasing Your Brands latest product offerings or highlighting exciting upcoming events, these ads capture attention and drive interest, creating anticipation and excitement among viewers. With their strategic placement, pre-roll and post-roll ads offer a perfect opportunity to keep Your Brand top of mind.

DIRECT LINKS TO RUN OF SITE CAMPAIGNS

These ads enhance **Your Brands** awareness in an interactive environment, making it an effective tool for driving engagement and attracting potential customers.

CAMPAIGN TRACKING THROUGH RATES AND CONFIGURABLE DELIVERY THRESHOLD

USERS GAMEPLAY JOURNEY WITH PRE/POST ROLL ADS



»» SUCCESS CASES

nServe

"Exceptional service... speed and efficiency. We have successfully launched... with major telcos including MTN & Sudani."

Tamir Simion



SayHi

"Deep understanding of market expectations... innovative content. A platform truly loved by its users."

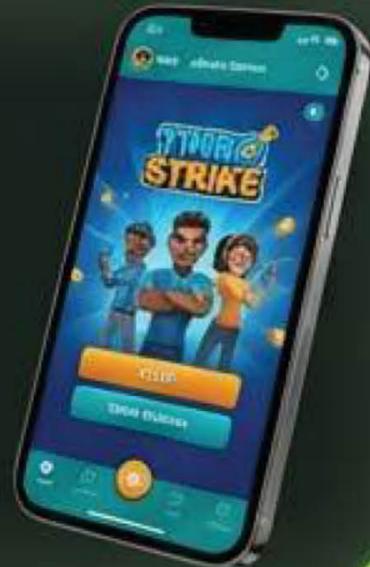
[Signature]



ayoba

"Professionalism, dedication... becoming the top performing market within a few months."

Sotiris Moldovanos
(Digital Content Manager)



eB eBucks

"Trustworthy and collaborative partner... seamless integration with the eBucks ecosystem."

[Signature]

Graeme Parsons,
Business Support Head



MTN GAMING (SOUTH AFRICA)

- MTN GAMING – HIGH REVENUE, HIGH RETENTION

PLATFORM HIGHLIGHTS:

- » Over **R20 million** in Subscription Revenue in 1 Year

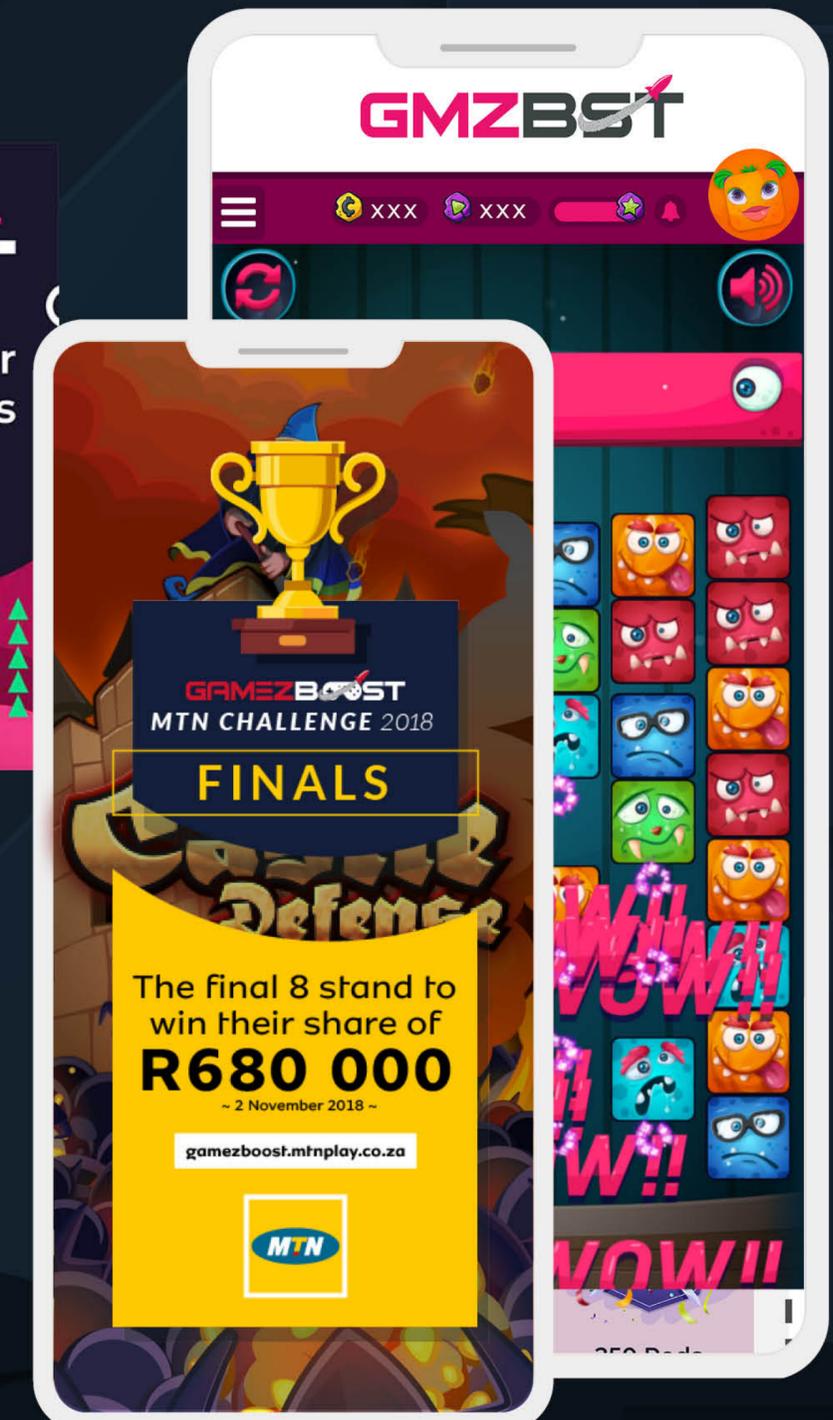
DEPLOYMENT APPROACH:

- » Click User Onboarding & Subscription DCB Flow
- » Massive Prize Contests
- » Live Event Finales
- » All You Can Eat (AYCE) Focus
- » Accessed via MTN Play

WHY IT WORKED:

- » Seamless mobile billing via telco integrations
- » Regular tournaments and engagement mechanics
- » Curated game content
- » Built-in rewards and loyalty progression

MTN

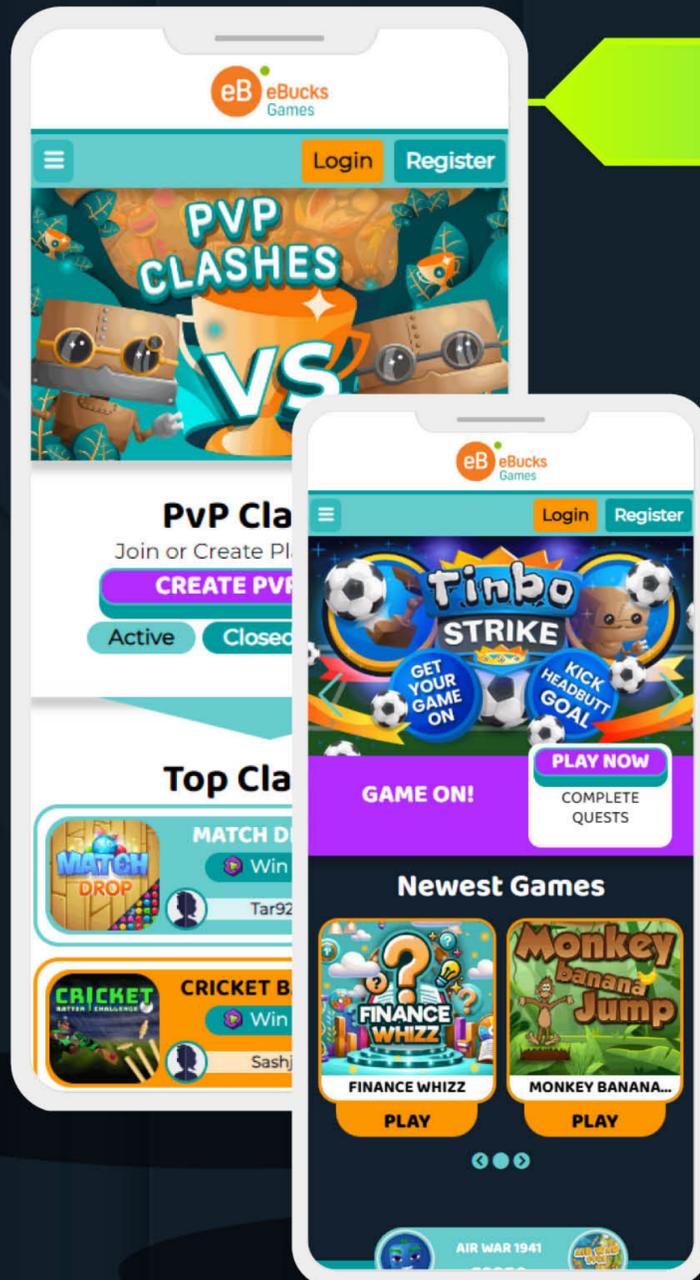


MCDONALD'S & FNB EBUCKS

- TRUSTED BY GLOBAL BRANDS TO DRIVE ENGAGEMENT



FNB EBUCKS

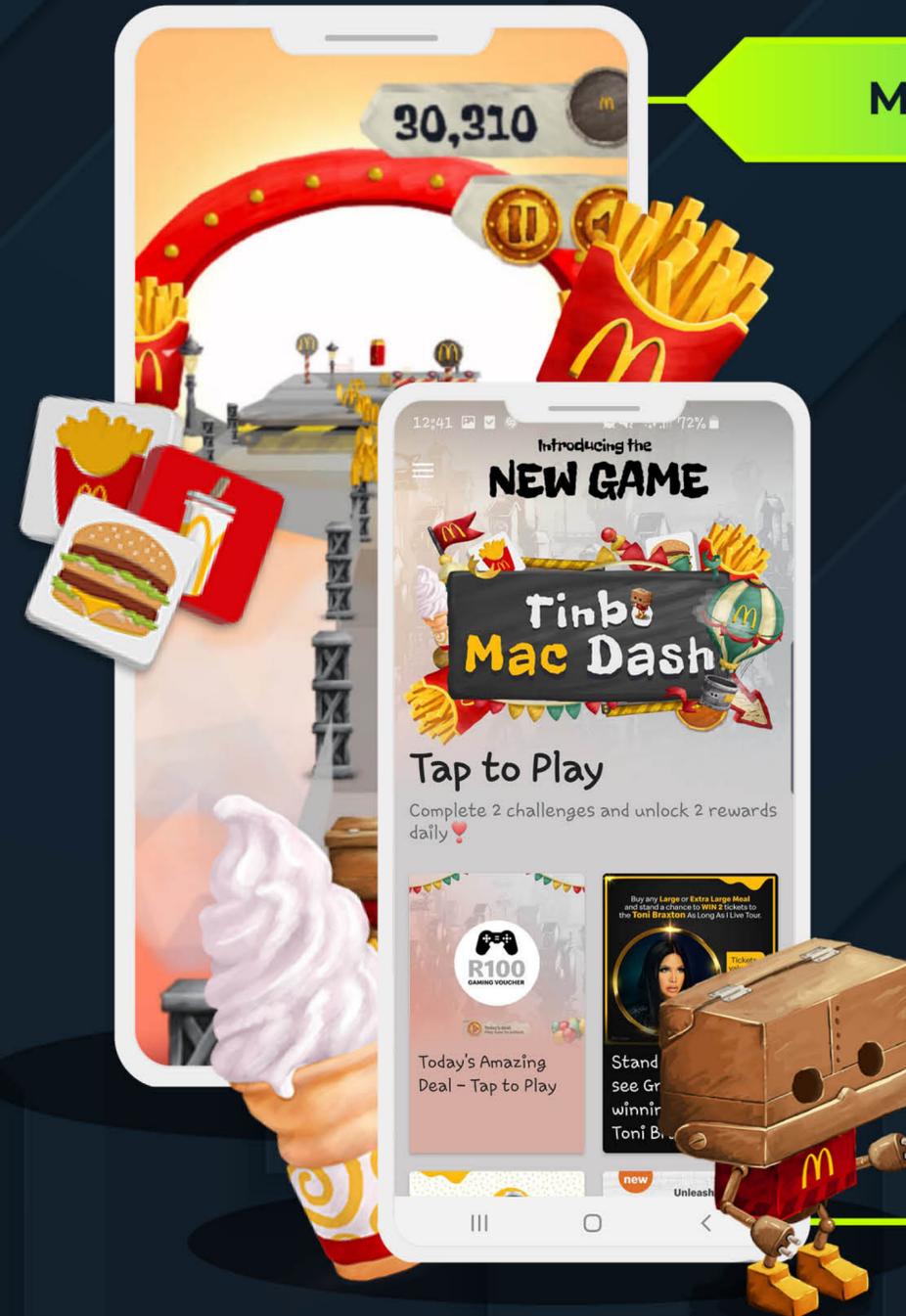


Loyalty:

- » Games used to reward customers with eBucks
- » Increased digital platform usage and engagement
- » Encouraged regular return visits and longer session times
- » Seamless integration into the eBucks rewards ecosystem



MCDONALD'S SA



"Tinbo Mac Dash" Campaign:

- » Integrated instant-win game within the McDonald's mobile app
- » Over 10.2M Game Plays over the 6 week campaign period
- » Real time in-store redemption of unlocked food rewards
- » Rewards incl. internal & external rewards
- » Reach across all demographics, driving increased app engagement

CORE FEATURES RECAP



CLOUD BASED (RAPID SCALING) & SECURITY (PLAYER & ANTI-HACKING MECHANISMS)

READY TO LAUNCH?

- LET'S POWER **YOUR MARKETS MOST ENGAGING GAMING EXPERIENCE**

WHAT WE PROVIDE:

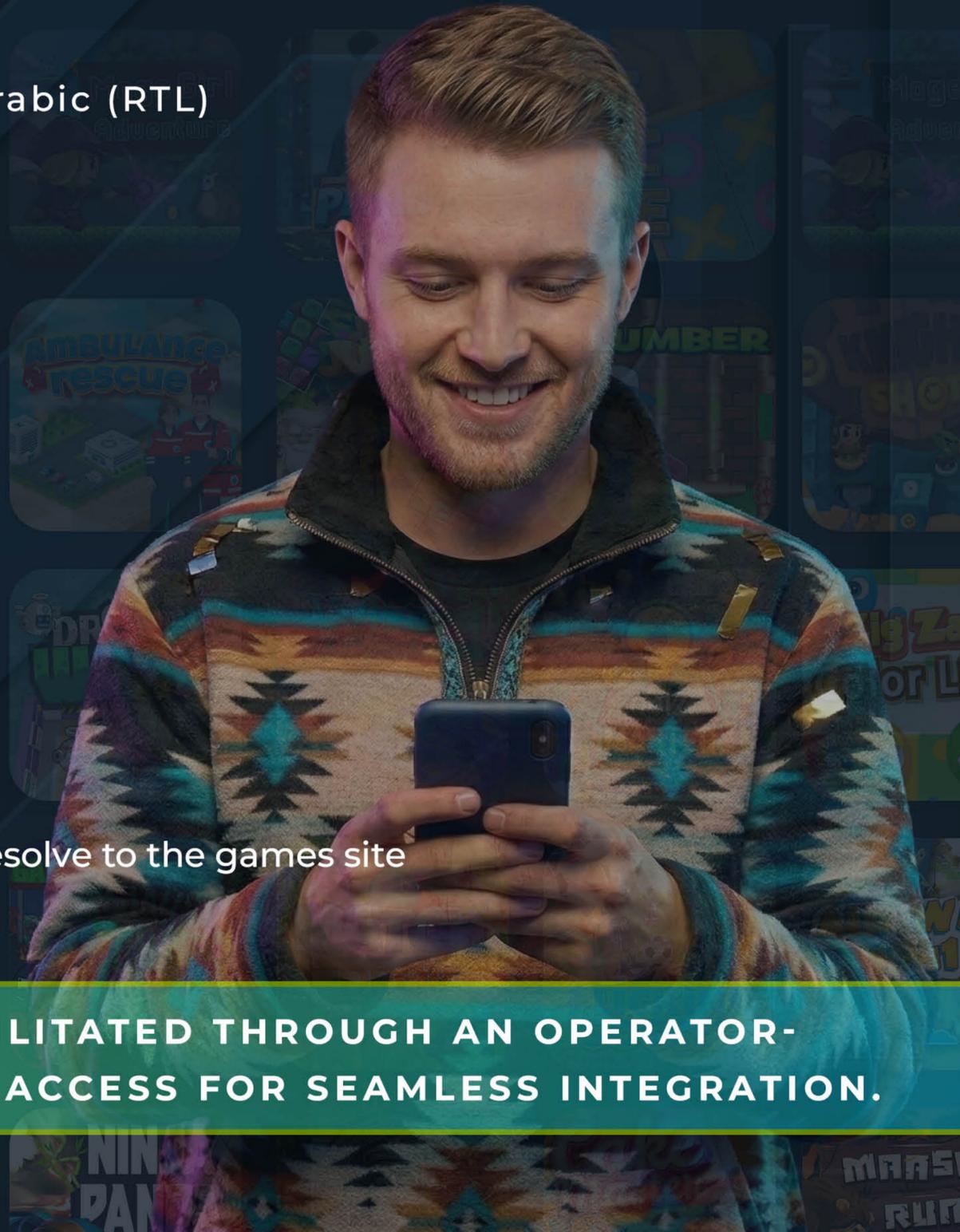
- » Fully localised platform in your preferred language eg: Amharic & Arabic (RTL)
- » Support for both subscription and wallet-based billing
- » Secure, scalable deployment on AWS
- » Fast launch timeline – go live in under 4 weeks
- » Access to a working sandbox/demo for preview and configuration
- » End-to-end operational support

NEXT STEPS :

- » Agree on commercial model - retainer, cost per usage, cost per user, etc
- » Conclude agreement
- » Register domain or sub domain - we'll need the name for the AWS config
- » Provide logos and CI for colours
- » Create the account and let you have the credentials for the API integration
- » Share the AWS CName entries for you to configure your AWS DNS Zone file to resolve to the games site

IMPORTANT NOTE:

GAMEZBOOST IS A CONTENT PROVIDER. BILLING MUST BE FACILITATED THROUGH AN OPERATOR-APPROVED AGGREGATOR. OUR PLATFORM PROVIDES FULL API ACCESS FOR SEAMLESS INTEGRATION.



GAMEZ BOOST

GAMING WITH HEART

