CULTURE CODE

ENGAGEMENT TRACKING SOLUTION

BY GAMEZBOOST

REVOLUTIONIZE ENGAGEMENT / FEEDBACK WITH GAMIFIED EXPERIENCES

A white-label platform that transforms internal comms, culture surveys, and training into experiences your Employees, Users and Clients actually enjoy.

THE CHALLENGE

- TRADITIONAL SURVEYS ARE BORING
- LOW RESPONSE RATES
- DELAYED OR VAGUE INSIGHTS
- ENGAGEMENT FATIGUE - INTERNALLY & EXTERNALLY

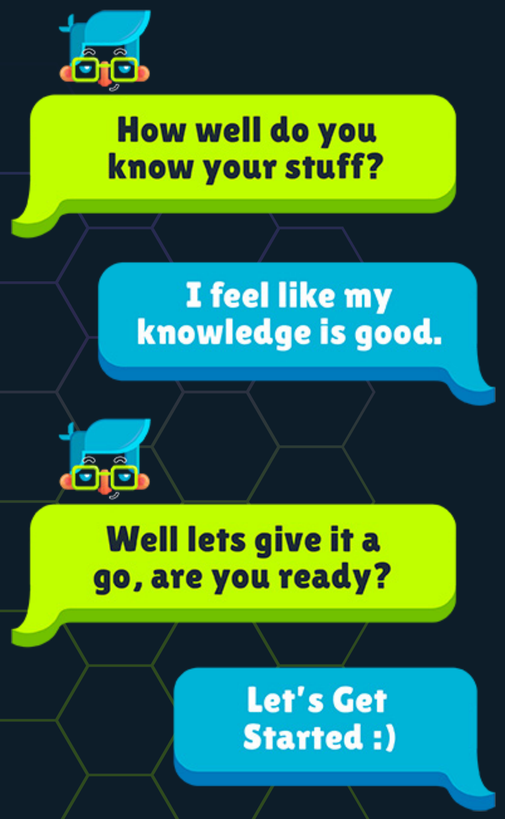
THE SOLUTION

CULTURE CODE BY GAMEZBOOST

*A **gamified platform** that combines:*

- ***Surveys + Quizzes + Rewards + Polls***
- ***Employee and Customer Engagement***
- ***Real-time Insights***
- ***Fun, mobile-friendly experiences***

WHO IT'S FOR



HR Teams

» culture, wellness, onboarding

Product Managers

» user feedback, feature testing

Marketing Teams

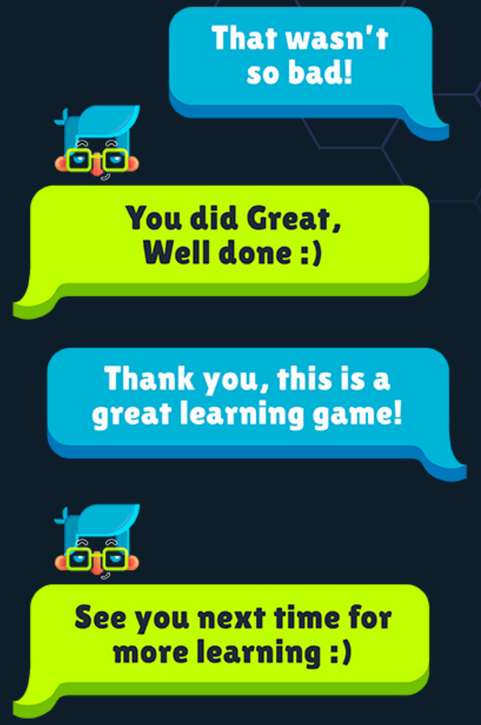
» brand quizzes, campaign insights

Brands

» sponsored surveys, product polls

Executives

» company-wide pulse & trend data



ENGAGEMENT FORMATS

EMPLOYEE SURVEYS

» pulse, wellness, HR

SPONSORED CAMPAIGNS

» brand activations & prizes

PRODUCT FEEDBACK LOOPS

» feature testing, UX, messaging

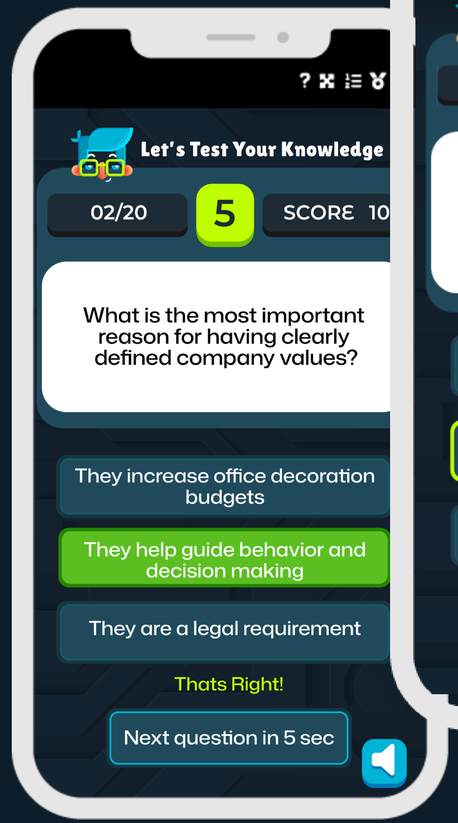
CONTENT FEEDBACK

» titles, visuals, messaging A/B tests

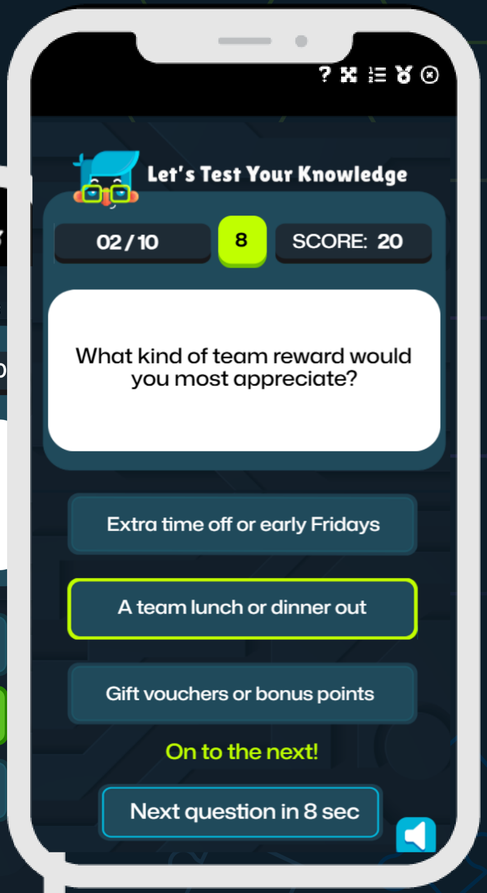
GAMIFIED QUIZZES

» general knowledge, product, culture

QUIZ



POLL



GAMEZBOOST CULTURE CODE

REWARDS & MOTIVATION

Built-in rewards engine supports:

- Fully customizable
- Loyalty points (e.g. Pods, XP, Coins)
- Product vouchers or swag

INSIGHTS & ANALYTICS

Real-time dashboards with:

- Response trends
- Drop-off & completion rates
- Per Question Responses
- Insights & Recommendations

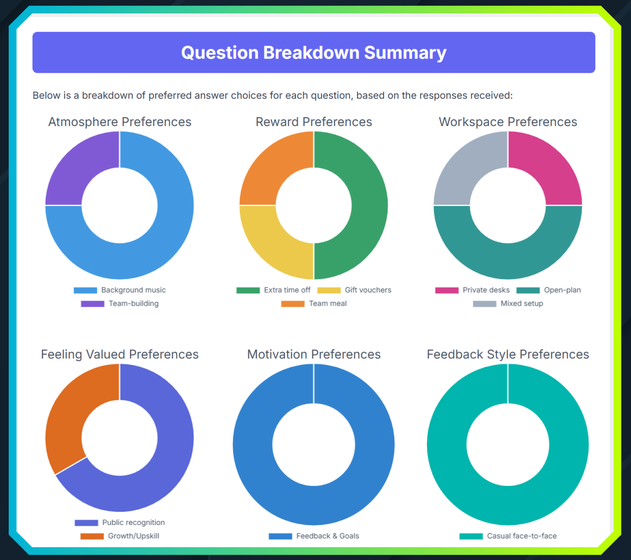
SPONSOR & PARTNER OPTIONS

Run branded campaigns with:

- Company logos and color schemes
- Custom questions & reward logic
- Co-branded prize & rewards
- Direct integration into apps or portals

READY TO LEARN?

POLL FORMAT



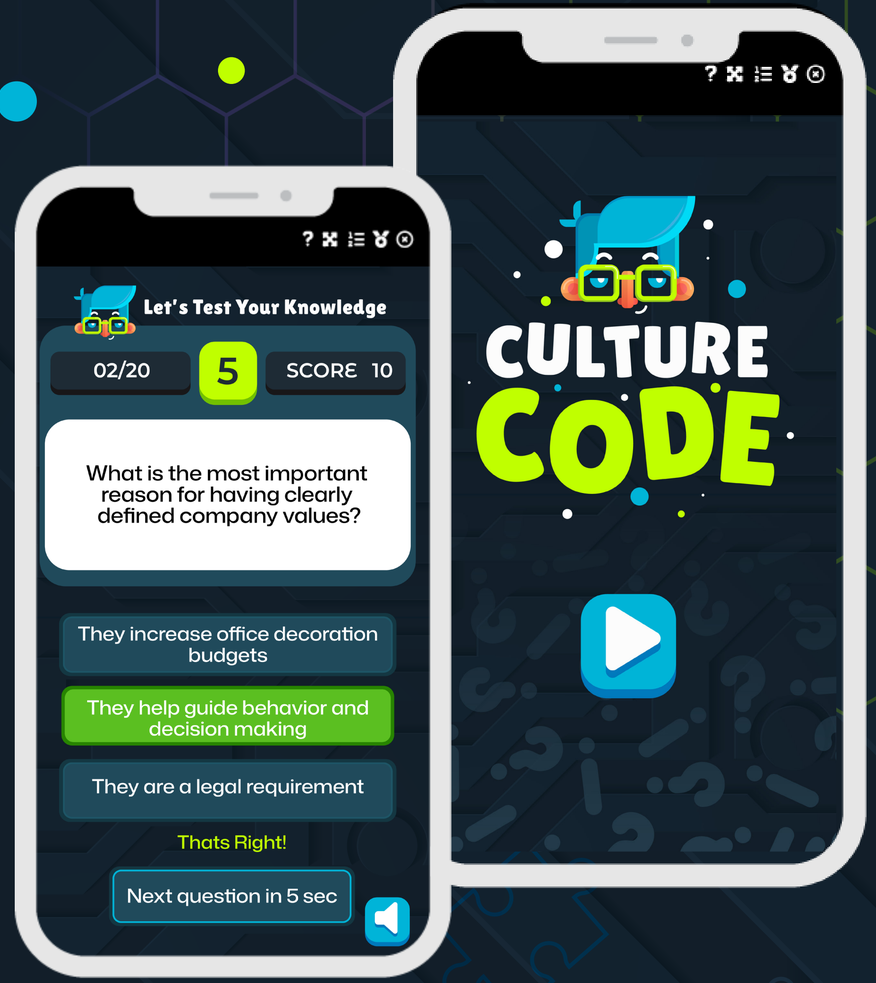
QUIZ FORMAT

WHY IT WORKS

- Higher participation rates
- More honest feedback
- Deeper insight into teams and audiences
- Aligns with modern digital habits
- Instant feedback → faster decisions

PLATFORM FLEXIBILITY

- White-labeled or co-branded
- Direct integration into your platforms, via our API's
- Secure login (SSO/token-based)
- Works across mobile and desktop
- Scales from 10 to 100,000+ users



WHAT SETS US APART

- Fully branded white-label deployment
- XP, virtual currency, badges, quests and rewards
- Real-time interactive leaderboards
- Informative engagement analytics
- Setup, branding, and content managed by our team
- Hosted on AWS for reliability and scale
- API-ready for seamless integration (optional)
- Trend analysis & actionable recommendations
- Mobile-first, browser-based

LET’S GET STARTED

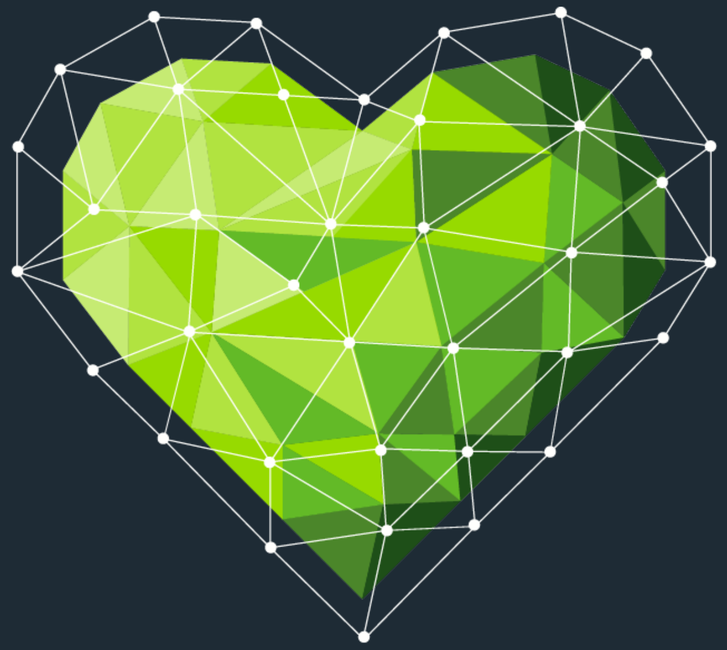
WANT TO SEE WHAT THIS WOULD LOOK LIKE FOR YOUR COMPANY?

- We'll take you through a sample setup featuring the **Quiz, Quests, and reporting examples**
- Experience it just like your employees would
- Align it with your internal campaigns, onboarding or L&D priorities

GAMEZBOOST + (CLIENT BRAND) =

NEXT LEVEL INTERNAL ENGAGEMENT

THANK YOU



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