



CULTURE QUIZ

REAL FEEDBACK

REAL FUN

REAL FAST

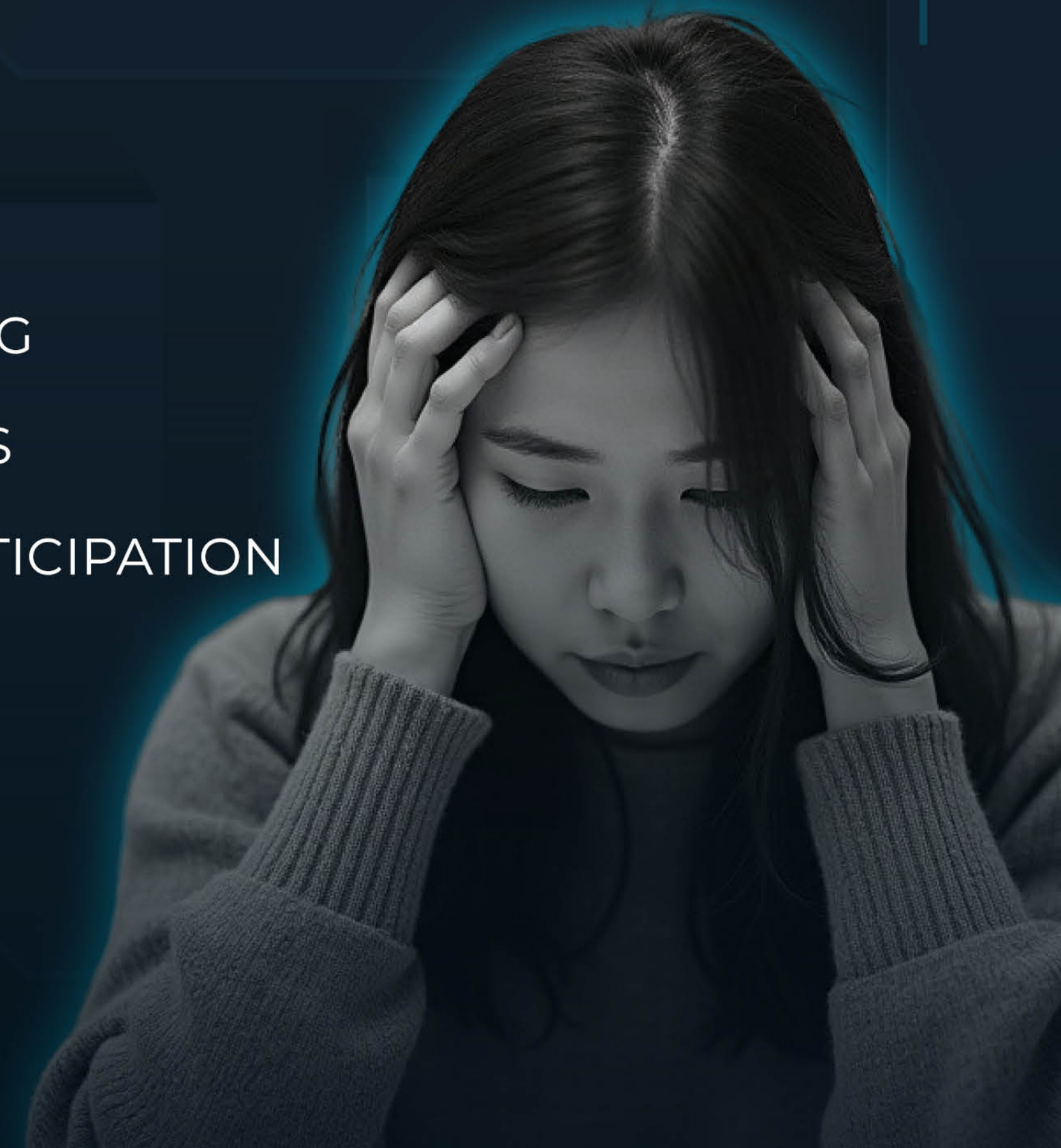
BY **GAMEZBOOST**

— **REVOLUTIONIZE ENGAGEMENT / FEEDBACK WITH **GAMIFIED** EXPERIENCES**

A white-label platform that transforms internal comms, culture surveys, and training into experiences your Employees, Users and Clients actually enjoy.

THE CHALLENGE

- TRADITIONAL **SURVEYS** ARE BORING AND FEEL LIKE ADMIN
- **POLLS** OFTEN LACK DEPTH AND ARE EASY TO IGNORE
- **QUIZZES** ARE EITHER TOO TRIVIAL OR NOT LINKED TO REAL INSIGHTS
- LOW RESPONSE AND COMPLETION RATES ACROSS FORMAT
- **DELAYED, VAGUE OR SILOED** INSIGHTS SLOW DOWN DECISION-MAKING
- ENGAGEMENT FATIGUE – FOR EMPLOYEES, CUSTOMERS & COMMUNITIES
- LACK OF MOBILE-FIRST, GAMIFIED EXPERIENCES THAT DRIVE REAL PARTICIPATION



THE SOLUTION

CULTURE QUIZ BY **GAMEZBOOST**

A **gamified platform** that combines:

Surveys + Quizzes + Rewards + Polls

Employee and Customer Engagement

Real-time Insights

Fun, mobile-friendly experiences



WHO IT'S FOR

HR Teams

- » culture, wellness, onboarding

Product Managers

- » user feedback, feature testing

Marketing Teams

- » brand quizzes, campaign insights

Brands

- » sponsored surveys, product polls

Executives

- » company-wide pulse & trend data



**How well do you
know your stuff?**

**I feel like my
knowledge is good.**



**Well lets give it a
go, are you ready?**

**Let's Get
Started :)**



**That wasn't
so bad!**

**You did Great,
Well done :)**

**Thank you, this is a
great learning game!**



**See you next time for
more learning :)**

ENGAGEMENT FORMATS

EMPLOYEE SURVEYS

» pulse, wellness, HR

SPONSORED CAMPAIGNS

» brand activations & prizes

PRODUCT FEEDBACK LOOPS

» feature testing, UX, messaging

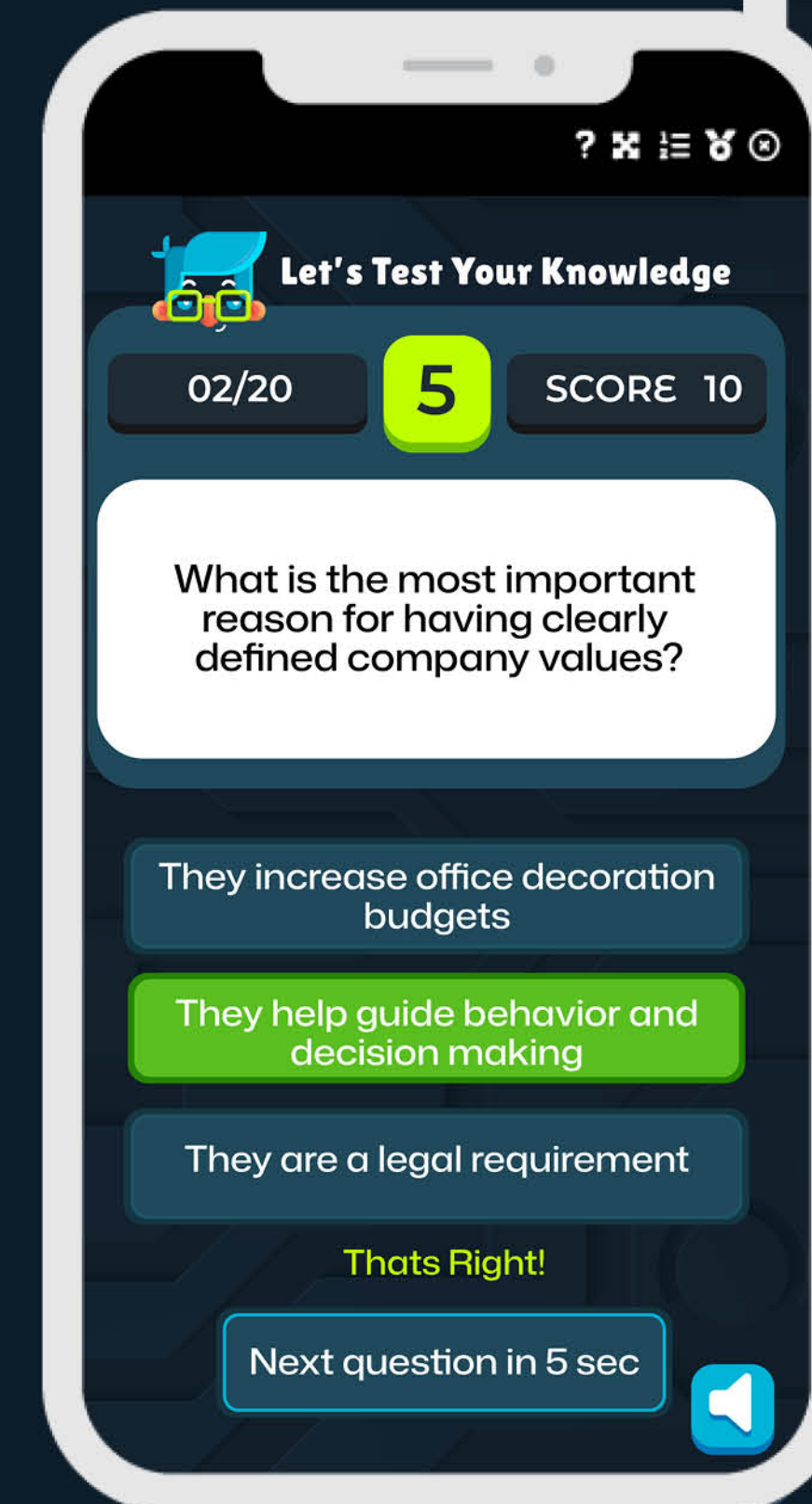
CONTENT FEEDBACK

» titles, visuals, messaging A/B tests

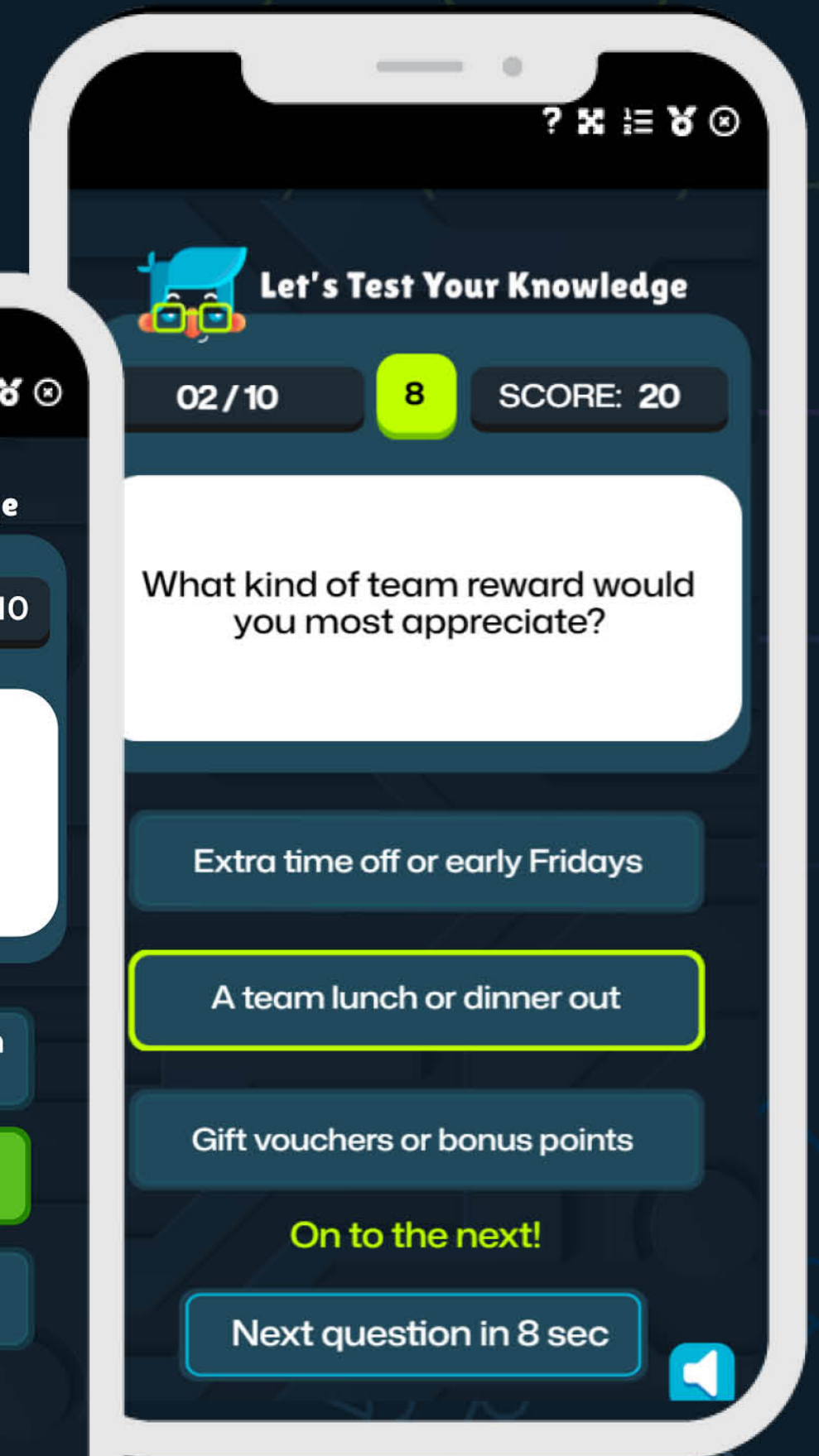
GAMIFIED QUIZZES

» general knowledge, product, culture

QUIZ



POLL



GAMEZBOOST CULTURE QUIZ

REWARDS & MOTIVATION

Built-in rewards engine supports:

- » Fully customizable
- » Loyalty points (e.g. Pods, XP, Coins)
- » Product vouchers or swag

INSIGHTS & ANALYTICS

Real-time dashboards with:

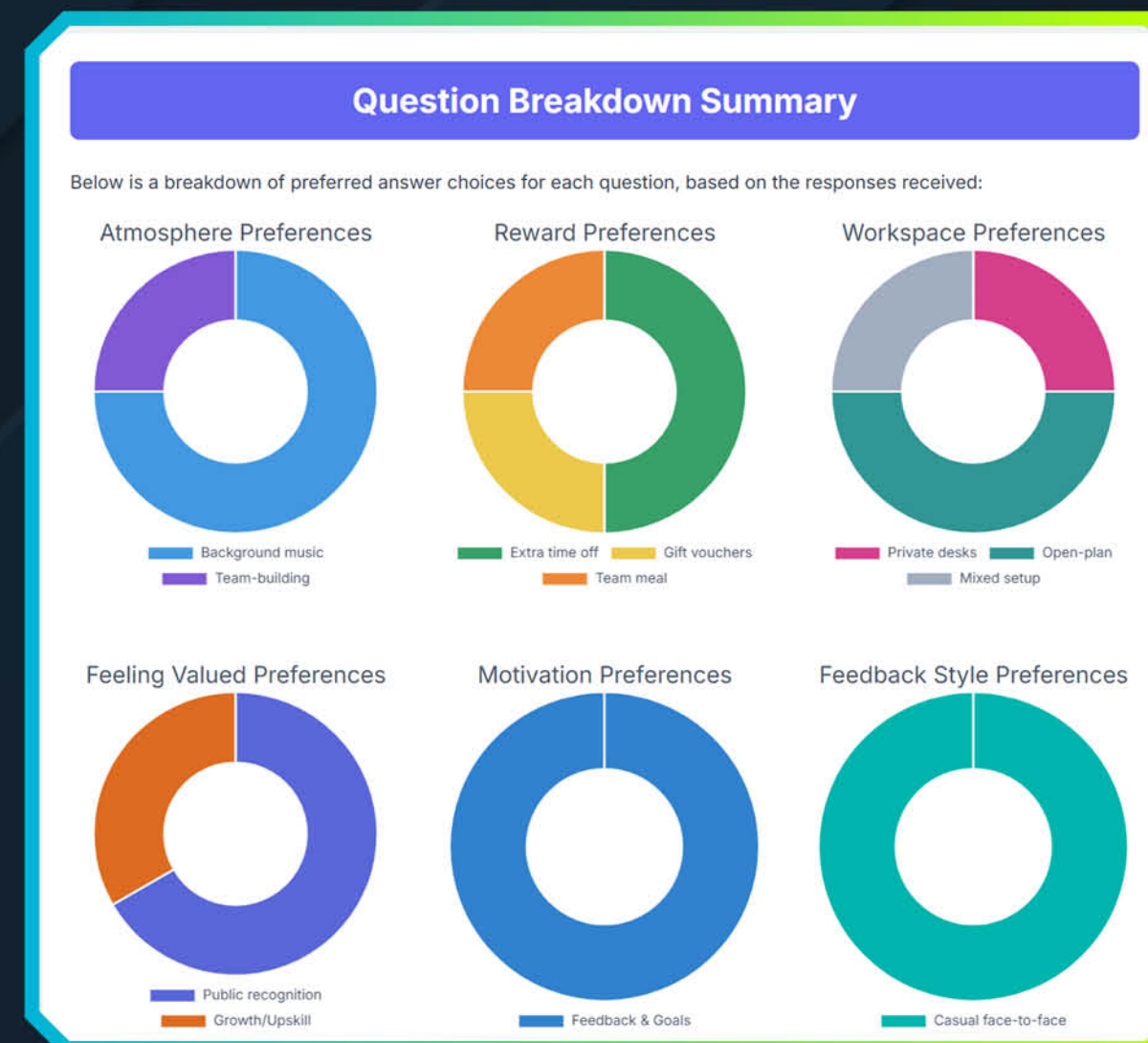
- » Response trends
- » Drop-off & completion rates
- » Per Question Responses
- » Insights & Recommendations

SPONSOR & PARTNER OPTIONS

Run branded campaigns with:

- » Company logos and color schemes
- » Custom questions & reward logic
- » Co-branded prize & rewards
- » Direct integration into apps or portals

POLL FORMAT



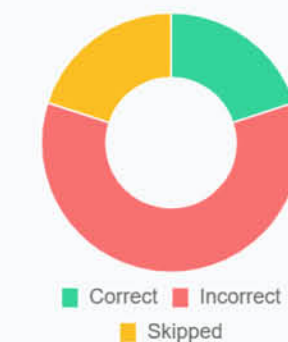
QUIZ FORMAT

Question Breakdown Summary (Per Question)

What is the most important reason for having clearly defined company values?



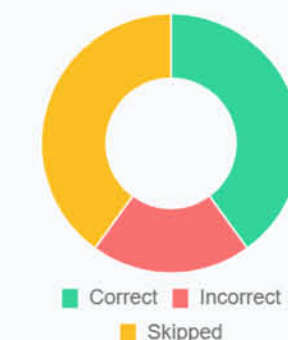
Our company values "Accountability." What is the best example of demonstrating this value?



Which behavior best reflects a strong, positive company culture?



What is the most effective way to improve internal communication in a company?



READY TO LEARN?

WHY IT WORKS

- Higher participation rates
- More honest feedback
- Deeper insight into teams and audiences
- Aligns with modern digital habits
- Instant feedback → faster decisions

PLATFORM FLEXIBILITY

- White-labeled or co-branded
- Direct integration into your platforms, via our API's
- Secure login (SSO/token-based)
- Works across mobile and desktop
- Scales from 10 to 100,000+ users



WHAT SETS US APART

- ✓ Fully branded white-label deployment
- ✓ XP, virtual currency, badges, quests and rewards
- ✓ Real-time interactive leaderboards
- ✓ Informative engagement analytics
- ✓ Setup, branding, and content managed by our team
- ✓ Hosted on AWS for reliability and scale
- ✓ API-ready for seamless integration (optional)
- ✓ Trend analysis & actionable recommendations
- ✓ Mobile-first, browser-based



LET'S GET STARTED

WANT TO SEE WHAT THIS WOULD LOOK LIKE FOR YOUR COMPANY?



We'll take you through a sample setup featuring the **Quiz, Quests, and reporting examples**



Experience it just like your employees would



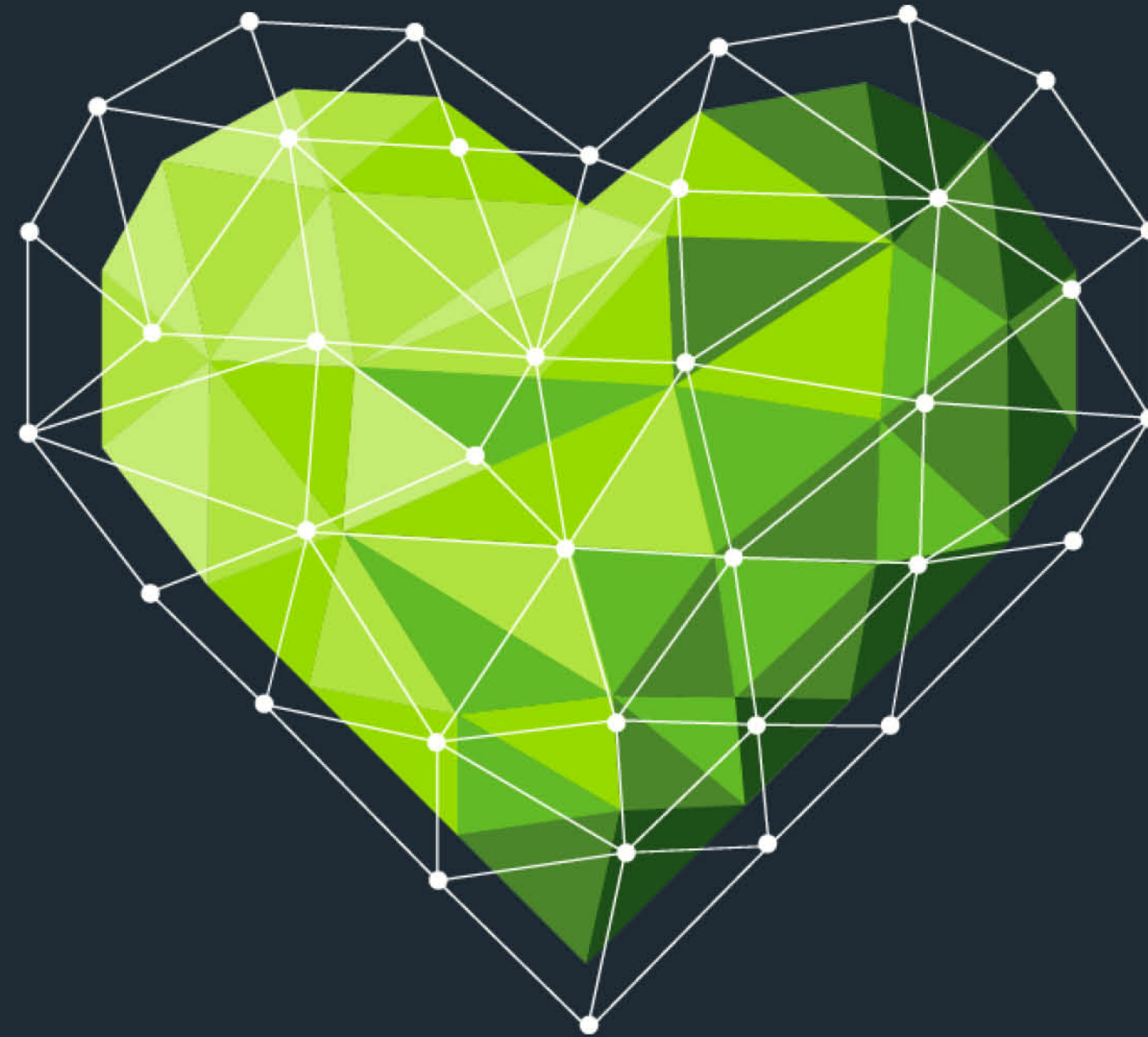
Align it with your internal campaigns, onboarding or L&D priorities

GAMEZBOOST

+ (CLIENT BRAND) =

NEXT LEVEL INTERNAL ENGAGEMENT

THANK YOU



GAMEZ BOOST